

Minutes of the meeting and work session of the City of Winslow Arts Council held on March 3, 2016 at 4:30 p.m. at City Hall, 21 Williamson Avenue, Winslow, Arizona.

MEMBERS PRESENT

Sarah Smithson, Chairman
Todd Roth, Vice-Chairman
April Neill
Cheri Russell
Sam Conner
Christa Knox

MEMBERS ABSENT

Randy Barton

STAFF

Roberta Cano, Secretary

The meeting was called to order at 4:39 p.m. The Pledge of Allegiance was recited and Cheri offered the invocation. Todd moved to excuse absent members from the meeting. Cheri seconded the motion and the motion passed unanimously.

MINUTE APPROVAL OF – MARCH 4, 2016 REGULAR MEETING

The minutes of the February 18, 2016 Regular Meeting were reviewed and Cheri moved to approve the minutes as presented. Todd seconded the motion and the motion passed unanimously.

CALL TO THE PUBLIC

Leroy Edwards was introduced by Sarah Smithson and the Council welcomed him back to the Arts Council meeting. Leroy stated that he was at the last meeting and offered the Council an opportunity to utilize his property for future Arts Council events. He further stated that he would like to have the next Arts Council meeting (03/17/16) at this place of business (1216 W. Third St.) so he can show the property to the Council to see if there might be a potential partnership for the Council and his business.

STATUS REPORT

A. Information on Polo Shirts, name tags and name plates for Council Members.

The Recording Secretary stated that the Polo Shirts were discussed at the last meeting with new information in reference to utilizing Elaine Larson as the vendor to make the shirts. A discussion was also brought up at the last meeting in reference to new name tags for the Council members. The Recording Secretary provided the Council members with examples of various styles of name tags and a discussion followed as to what font and style of name tag will be purchased. Cheri moved to purchase new name tags and table the discussion of purchasing new Polo Shirts to a later date. Todd seconded the motion and the motion passed unanimously. After careful discussion the Council chose a name tag style and font, and the Recording Secretary was tasked with placing the order.

B. Update on promotions/coupons from DJ's Restaurant in reference to the Second Saturday Event.

The Recording Secretary informed the Council that Devin, owner of DJ's Restaurant has approved a promotion for 10% off of all food and non-alcoholic drink purchases at the restaurant during the Second Saturday event.

Todd asked if all of the dates have been scheduled with participating artists for the Second Saturday event. The Recording Secretary informed Todd and the Council that all of the dates have been booked and scheduled except for December 2016.

6. COUNCIL CONSIDERATION AND DIRECTION TO STAFF

A. Further discussion and planning in reference to the Winslow Jr. High Art Club "Artist Walk".

Christa stated that the original date that the event was to take place has been rescheduled to April 2, 2016. A discussion took place in reference to the extent of help that the Council needs to be involved in for the Artist Walk. Christa stated that she would need help with making contact with Bob Hall to book the Hubbell building, and no other assistance would be needed. Christa provided the details of the event, stating that the event will begin at 1pm and end at 3pm on Saturday April 2nd and will take place at various locations on Second Street, downtown. The Recording Secretary will make contact with Bob Hall to see if the Hubbell Building is available for the Artist Walk.

B. Discussion in reference to providing service to the Senior Center to decorate the interior walls.

Sarah provided an overview of the proposed service project, stating that the Arts Council could possibly assist the Senior Center Council on Aging staff with decorating the bare walls in the remodeled building with the art that the Senior Citizens have created. The projected date for the project to take place is in May. Sarah also stated that Phyllis Jensen (a Senior Center volunteer) signed up for the Second Saturday event in October to show the various art work that the Senior Citizens have created. April moved to approve the service project for the Winslow Senior Center. Christa seconded the motion and the motion passed unanimously. Further planning will take place at a later date.

C. Discussion in reference to having our next meeting at Leroy Edwards' property (Rev it Up) to possibly plan an Arts Council event there.

Leroy stated that he came to the meeting today to reiterate that he is willing to offer his place of business for any future Arts Council events. He further stated that he would like to host the next Arts Council meeting at his business location on the patio to show the Council members his property and the potential it has for future events. Todd moved to have the next Arts Council meeting at the Rev it Up Swap Meet, 1216 W. Third St., on March 17, 2016 at 4:30 pm. Cheri seconded the motion and the motion passed unanimously.

D. Further discussion in reference to the Parade of Art project in Winslow.

Cheri stated that she was interested in having the Parade of Art project brought up again because she would like to propose a contest for participants to create a design in a blank outline of some type of symbol or character that represents Winslow, such as the Standing on the Corner Statue. Cheri further stated that the design would then be judged by the Arts Council or the public and the winning participant would receive some type of gift, and the

remaining designs will be on display for public viewing. A discussion took place in reference to various symbols or characters that could potentially represent Winslow, such as a Southwest theme, Cowboy theme, or a guitar. A suggestion was made to promote the Route 66 Theme with classic cars, by having people donate old cars that are immobile and painting them on various corners throughout the City. A discussion took place in reference to locations and vehicles that would suit the Route 66 Theme. Leroy suggested that engine parts or pieces of a vehicle could also be featured as a Route 66 symbol to be displayed. Further discussion will take place at the next meeting.

MATTERS FROM THE FLOOR

Sarah stated that she spoke to Tess Kenna, who suggested that the Arts Council sponsor a mural project on the walls of the underpass on Williamson Ave to Highway 87. Sarah further stated that she has invited Tess to attend a future Arts Council meeting to discuss potential mural projects in the City. The "Mural Project" will be placed back on the agenda for a future meeting, possibly at the April 7th meeting.

The Recording Secretary informed the Council members that were absent at the last meeting to read through the minutes thoroughly as a vote was passed in reference to cancelling INKFEST. A discussion took place in reference to the reasons why the Council decided to cancel the event, as well as a discussion in reference to the pros and cons of further sponsoring the event. The Council members decided that it would be in the best interest of the City of Winslow Arts Council to offer the event to PT's.

ADJOURNMENT

Sam moved to adjourn the meeting. Todd seconded the motion and the motion passed unanimously. The meeting was adjourned at 5:37 p.m.

ATTEST:

Sarah Smithson, Chairperson

Roberta Cano - Recording Secretary